

Standardized Training & SOP Program Proposal

TRAINING DESIGN · 10 MILESTONES · 4 PAGES

A concise business case for a uniform training and SOP program for in-store product demonstrations: rebuilding brand reputation, guaranteeing safety and compliance, and resetting culture through structured re-education.

What's inside

01 Executive Summary & Business Case

Six reasons the program is necessary, from brand protection to sales outcomes

02 What the Organization Gains

Unified execution, vendor trust, stronger retail partnership, employee accountability

03 Project Management Plan

Ten milestones from defining the program's 'why' through pilot and full rollout, with owners and sign-offs

This is a structural preview.

To protect the work product, only the document's scope and architecture are shown here.

The complete 4-page document is available on request. Connect with me on LinkedIn ([linkedin.com/in/rhondajustice](https://www.linkedin.com/in/rhondajustice)).